



Q-PorkChains: Research challenges for the pork meat sector

Q-PorkChains is a large EU 6th framework Integrated Project (www.q-porkchains.org). This workshop aims to arrive at the definition of major research challenges that can be used for adaptation of existing projects in Q-PorkChains or development of new (pilot) projects. Presentations of ongoing work, research plans and research challenges will be given from four different modules of Q-PorkChains: Module II (farming systems), Module IV (pork chains), Module V (quality measurement) and Module A (industry pilots). The chain perspective will be starting point in the discussion.

Venue: WICC building, Tarthorstzaal
Address: Lawickse Allee 9, Wageningen (+31 (0) 317 424744)
Time: 10 March, 10.00 – 16.30 hrs

Program (preliminary)

Chair:

Jacques Trienekens
Wageningen University
Q-Porkchains Module IV Coordinator

09.45 hrs **Coffee**

- 10.15 hrs Welcome and introduction
(Jacques Trienekens, Wageningen University)
- 10.30 hrs Sustainability assessment and improvement at farm level of European pork chains (Karel de Greef, Wageningen UR)
- 11.00 hrs Innovation capabilities in the European pork chain
(Onno Omta, Wageningen University)
- 11.30 hrs Supply chain collaboration – strengthening marketing performance through alliances (Rudolf Festag, EGO).
- 12.00 hrs Discussion, major research challenges
(Nel Wognum, WU/ Detert Brinkmann, Uni-Bonn)

12.30 hrs **Lunch**

- 13.30hrs Challenges of quality and information systems in European pork chains
(team University of Bonn)
- 14.00hrs Sanibase, Veterinarian Information System
(Alexander Ellebrecht, Chainfood)
- 14.30hrs Biomarker development for meat quality
(Marinus de Pas, Wageningen UR)

15.00hrs Quality measurement based on WHC at the slaughter line
(Christiaan Kapper, Vion Food Group/Wageningen University)

15.30 hrs Coffee

15.45 hrs Discussion, major research challenges
(Detert Brinkmann, Uni-Bonn/ Nel Wognum, WU)

16.15 hrs Conclusion and closure

16.30 hrs Drinks

Speakers

Karel de Greef (Module II and VI Q-Porkchains)
Animal Sciences Group (ASG)
Department of Animal Production Systems
Wageningen University and Research Centre

Onno Omta (Module IV Q-Porkchains):
Social Sciences Group (SSG)
Department of Business Administration
Wageningen University and Research Centre

Rudolf Festag (Module A Q-Porkchains)
Erzeugergemeinschaft für Schlachtvieh im Raum Osnabrück eG
(EGO)

Team University of Bonn (Module IV and A Q-Porkchains)
University of Bonn/
GIQS

Alexander Ellebrecht (Module A Q-Porkchains)
Chainfood/
GIQS

Marinus de Pas (Module V Q-Porkchains)
Animal Sciences Groep
Animal Breeding and Genomics Centre
Wageningen University and Research Centre

Christiaan Kapper (Module A Q-Porkchains)
Vion Food group, and
Animal Science group
Department of Animal Nutrition
Wageningen University and Research Centre

